



President and Chief Executive Officer
COL RICARDO C JULIANO CPA PA (MNSA) (RES)

Colonel Ricardo C Juliano CPA PA (MNSA) (RES), a Certified Public Accountant and Career Executive Service Officer (CESO), is the 12th President and Chief Executive Officer of LBRDC, bringing with him a wealth of experience and expertise. Ricky, as he is fondly called by work colleagues, began his professional career at the Central Bank of the Philippines now Banko Sentral ng Pilipinas (BSP), as an Accountant, and while thereat, he pursued higher education earning a master of Business Administration (MBA) degree from the University of the Philippines as a BSP full-time scholar. Transitioning seamlessly, he delved into entrepreneurship within the financing and broadcast information communication sectors in Central Mindanao.

Ricky is a fervent advocate for inclusive economic development and security, and his unwavering commitment to these causes is evident through his leadership roles in esteemed organizations such as the Philippine Chamber of Commerce and Industry (PCCI), Mindanao Business Council (MBC), the Regional Development Council of Region XII (RDC 12), and the Multi-Sector Advisory Board (MSAB) of the 6th Infantry Division of the Philippine Army. Furthermore, he has contributed significantly to academia, imparting knowledge as a professor of Finance, Comptrollership, and Accountancy at Notre Dame University and Mindanao State University's graduate schools.

Recognizing the synergy between business acumen and national security, Ricky embarked on further academic pursuits when he was again awarded a full-time scholarship by the National Defense College of the Philippines (NDCP) of the Department of National Defense (DND) to undertake a Masters in National Security Administration (MNSA) course where he excelled, was a recipient of an academic excellence award, and had the prestigious NDCP Outstanding Alumni honor in 2017. Thereafter in 2016, he was promoted by the President to the rank of Colonel in the Philippine Army, Armed Forces of the Philippines.

On June 2, 2017, Ricky was appointed as a Director of the LBRDC, and he was subsequently elected as PCEO by the Board of Directors in September 21, 2021. As PCEO, Ricky professionally steered the organization to achieve its purposes and goals as guided by LBRDC's mission and vision. On November 21, 2023, as a confirmation of his strategic leadership, the Governance Commission for Government-Owned and Controlled Corporations (GCG) gave recognition to LBRDC's remarkable achievements as (1) one of the top-ranking GOCCs in CY 2022 Performance Scorecard for GOCCs; (2) one of the top-ranking GOCCs in the CY 2022 Corporate Governance Scorecard for GOCCs; and most importantly, (3) one of the most improved Performance Evaluation System Ratings from CY 2021 to CY 2022 his first full year as President and CEO.