



Director
JOSELITO R. MANALO

Joselito “Jojo” R. Manalo, is a seasoned marketing and sales professional with over three decades of experience leading strategic initiatives and operations across domestic and international markets. His career has spanned key leadership roles at San Miguel Corporation, including as a Territory (Region) Sales Manager for both Domestic and International Sales Operations, and later as a Consultant in Hong Kong and China, where he specialized in selling systems and training development. Currently serving as President and Authorized Managing Officer at Joint Macro North Construction and Trading Corp., Jojo brings a dynamic approach to business management, combining technical insight with commercial acumen.

He is recognized for his ability to design and execute strategies that drive growth, optimize processes, and build high-performing teams. Jojo earned his degree and licensure as a civil engineer and has pursued extensive professional training in areas such as financial management, strategic project planning, and leadership development. He is especially skilled in conflict resolution, organizational management, and cross-functional team building, traits that have consistently contributed to his long-standing success in both the corporate and construction sectors.