

# LBRDC JOINS PCU INDUSTRY PARTNER'S DAY



**L**BP Resources and Development Corporation (LBRDC) has long supported the academic and professional development of students by accommodating on-the-job trainees (OJTs) from various colleges and universities.

One of LBRDC's active academic partners is the Philippine Christian University (PCU). Over the past year, PCU endorsed seven (7) AB Psychology students for their on-the-job training in an industrial setting, specifically in Human Resources. Through this partnership, the trainees were given the opportunity to gain hands-on experience in various HR functions. This practical exposure allowed them to apply psychological principles in real organizational settings and develop relevant skills aligned with core HR processes.

In recognition of its ongoing partnership with PCU, LBRDC was invited to the Industry Partner's Day on July 9, 2025, held at PCU's ICTC Conference Room. The event aimed to acknowledge and honor partner organizations that significantly contribute to student development through internship and practicum opportunities. Representatives from various companies and institutions that support PCU's internship programs were also present, sharing insights and exploring further avenues for collaboration.

LBRDC's participation in the Industry Partner's Day was driven by its commitment to continuously improve the internship experience it offers. The corporation aimed to strengthen its collaborative relationship with PCU and explore the development of standardized internship guidelines that would benefit both the students and the partner institutions. The event provided a meaningful avenue for exchanging insights and best practices with other industry stakeholders.

A roundtable discussion was held during the event, focusing on three main topics: curriculum and practicum alignment, workplace readiness and skills development, and opportunities for deeper industry collaboration. Discussions on curriculum alignment emphasized the need for academic institutions and industry partners to ensure that the knowledge and skills taught in school are in sync with actual workplace demands. On the topic of workplace readiness, the participants agreed on the importance of equipping students with both soft and technical skills to help them thrive in organizational environments. Lastly, collaboration opportunities such as guest lectures, participation in job fairs, training programs, and potential research partnerships were explored to further support student growth and institutional linkages.

The event proved to be a productive and engaging platform for LBRDC to reaffirm its support for youth development through internship programs. It also served as an opportunity to establish stronger ties with PCU and other industry partners, paving the way for enhanced training programs that respond effectively to the evolving needs of the workforce.

